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Hind El Bhilat

Has attended the 8th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2026) from November 10, 2026 to November 11, 2026 in Rome, Italy and made an oral presentation of the paper entitled : « Mapping Research on Trust, Ethics, and Consumer Acceptance of AI-Driven Emotional Personalization: A Bibliometric Analysis »

co-author(s) : Zineb KEYT, Mohammed BAADDI, Amina BENNOUNA

General Chair
Marco Valeri (ITA)

CNPSI Director
Dr. Ahmed Rhif (TUN)