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Ianis Andrei Taloi

Has attended the 8th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2026) from November 10, 2026 to November 11, 2026 in Rome, Italy and made an online presentation of the paper entitled : « Consumer Value, Engagement and Community Practices in the Age of AI: An Analytic Network Process Model for Brand Communities in Romania »

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