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Ahlam Talib

Has attended the 8th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2026) from November 10, 2026 to November 11, 2026 in Rome, Italy and made an online presentation of the paper entitled : « Marque employeur responsable et performance organisationnelle : l'effet de l'alignement des valeurs environnementales sur l'engagement des employés et la fidélisation des talents »

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