CERTIFICATE

OF PARTICIPATION & PRESENTATION

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THIS IS CERTIFY THAT

Harleen Kaur Sahai

Has attended the 8th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2026) from November 10, 2026 to November 11, 2026 in Rome, Italy and made an online presentation of the paper entitled : « Business Analytics for Dynamic Pricing in E-Commerce: A Profit-Maximizing Algorithm to Mitigate Price Wars and Optimize Sales Decisions »

General Chair
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