CERTIFICATE

OF PARTICIPATION & PRESENTATION

Scan your QR code to verify the validity of your certificate

THIS IS CERTIFY THAT

Mokhtari Nour El Houda

Has attended the 8th International Conference on Innovation in Business, Economics & Marketing Research (IBEM - 2026) from November 10, 2026 to November 11, 2026 in Rome, Italy and made an oral presentation of the paper entitled : « Territorial Branding in the Digital Era: The Role of Social Media in Building Territorial Image and Attractiveness »

co-author(s) : Ouriachi Nisrine, Nisrine Kamary

General Chair
Marco Valeri (ITA)

CNPSI Director
Dr. Ahmed Rhif (TUN)