

28th FORUM ASI

Sciences & Innovations



ASI-ISTANBUL'26



PROGRAM



DAY 1 : 12/05/2026

12/05/2026 / 9:00 am - 12:00 am

ID	Author	Co-authors	Papers' Title
B-13	Ghandi Aya	Nait Lachgar Taib	Governance and Product Innovation in Clusters: The Role of Proximity Dynamics
B-18	Bounassi Firdaousse	Raqiq Oussama, Naoui Fouad, Lechheb Hafsa	Digitalisation et intelligence artificielle comme leviers de la synchronisation Marketing-Supply Chain: impact sur la performance des PME marocaines.
B-27	Chaimae Kaizar	Gaga Dounia, Agoudal Amine, Hilmi Yassine, Benarbi Houda	Towards Cyber-Resilient Management Control: The Role of Intelligent Technologies in Information Protection and Quality.
B-42	Miftah Abdeljalil	Helmi Driss	Artificial Intelligence, dematerialization and the effectiveness of management control in public organizations: A bibliometric and systematic literature review
B-76	Tmoulik Rajae	Moutmihi Mohammed, El Yamani Rachida	The Emergence of Sustainable Bonds in the MENA Region: A Bibliometric and Systematic Analysis of Development Trajectories and Regulatory Frameworks
B-93	Yedji Paul Dotou	Roukayatou Boni Yara Aboudou, Judith Bm.Glidja	Quels choix stratégiques et mode d'organisation des activités pour la performance de l'administration des douanes du 21 ^{siècle} ?
B-114	Najla Wannès	Anis Jarboui	Behind the Financial Success of Micro-Entrepreneurs: Evidence from Tunisia

12/05/2026 / 2:00 pm - 5:00 pm

ID	Author	Co-authors	Papers' Title
B-125	Mouna Allouche	Molka Boujelben	When AI Ethic Schape Motivation and Trust Toward Sustainable AI Adoption in Education
B-134	Neffar Fatima Ezzahra	Mounya Chahboune	Le bien être psychologique des livreurs du dernier kilomètre : un levier stratégique de fidélité client dans l'e commerce marocain dominé par le paiement à la livraison (COD)
B-141	Masmoudi Sonia	-	Application of LOPA Method in the assessment and risk management
B-146	Azhari Kaoutar	El Bakili Fatima Zahra, Loulid Mohamed	Transformation numérique des établissements publics au Maroc : Évaluation de la performance des Systèmes d'Information comme levier d'optimisation
B-172	El Harradi Hicham	El Hila Rachid	"Gouvernance universitaire et performance publique : analyse des dispositifs de pilotage stratégique dans les établissements de l'Université Mohammed Premier par SmartPLS"
B-174	Nadiri Lina	Helmi Driss	Artificial Intelligence, Energy Transition, and the Rebound Effect: A Lexicometric Mapping of the Literature and Sustainability Conditions in African and Developing Economies
B-177	El Harradi Hicham	Rachid El Hila	Economic Impacts of the 2030 FIFA World Cup in Morocco: An Input-Output Analysis Using the Leontief Model

DAY 2 : 13/05/2026

13/05/2026 / 9:00 am - 12:00 am

ID	Author	Co-authors	Papers' Title
B-24	Mounia Amer	Yassine Hilmi, Fatima Ezzahra Essahli	Impact of ERP Systems on the Roles of Management Controllers in Moroccan Public Institutions: A Quantitative Study
B-149	Samira Troudi	Sami Aouadi	Circular Economy Practices and Financial Performance for Sustainable Economic Growth: A Global Meta-Analysis
B-119	Ouriachi Nisrine	Kamary Nissrine, Moukhtari Nour El Houda	Internal Audit Competencies in the Age of Digital Transformation and RPA
G-67	Samir Mezghiche	Brahim Ladghemchikouche	A Fast Hybrid Modeling Approach for Design Optimization of Permanent Magnet Synchronous Machines with Nonlinear Magnetic Saturation Effects
G-79	Fatima Zohra Bellara	Hacene Bendjeffal	Enhanced Sono-Photocatalytic Degradation of Methyl Violet 10B over an Iron-Nitroprusside Complex Immobilized on Kaolin (FeNP@Kao) under Visible Light
G-80	Khaoula Alami	Mouad Chentouf, Hasnaâ Harrak	Sustainable Innovation Driven by Women's Agri-Food Cooperatives: Eco-Friendly Products Development from Local Resources in Moroccan Central Rif
G-88	Shlomi Nereida Calderón Valdez	-	Instrumentation and Equipment for a Test Bench for High-Power PEM Fuel Cell Modules
G-93	Samira Troudi	Sami Aouadi	Agriculture, Environmental Biotechnology, and Water Systems under Climate Change: A Global Qualitative Assessment of Economic Growth and Sustainability Outcomes

