



Scan your QR code to verify
the validity of your certificate

CERTIFICATE OF ACHIEVEMENT

This is certify that

Nadine Khair

Has attended the 13th International Conference on Business Economics, Marketing & Management Research (BEMM-2026) from April 27 to 30, 2026, in Istanbul-Turkey, as a committee member and speaker, with the presentation entitled « From Friction to Flow: Understanding Experiential Realities in Consumer Behavior ».



CNPSI Director :

Dr. Ahmed Rhif (TUN)