



CERTIFICATE OF PARTICIPATION & PRESENTATION

This is certify that

Molka Zouari

Has attended the 13th International Conference on Business Economics, Marketing & Management Research (BEMM-2026) from April 27, 2026 to April 30, 2026 in Istanbul, Turkey and made an oral presentation of the paper entitled :

« The Role of Generative Artificial Intelligence in the Adoption of Environmental Information: An Analysis Based on Trust and Knowledge Acquisition ».

co-author(s) : Mouna Dammak



General Chairs :

Pr. Adriana Mihnea (ROU)

Pr. Zeynep Ozsoy (TUR)



CNPSI Director :

Dr. Ahmed Rhif (TUN)