



# 7<sup>th</sup> International Conference on Innovation & Engineering Management

30-31 March 2019 - Hammamet, Tunisia

## IEM-2019



The 7th International Conference on Innovation & Engineering Management (IEM-2019) organized by International Centre of Innovation & Development (ICID) has many partners thanks to its rich international committees; we thank: Kairouan University, Sousse University, Tripoli University and Yildiz Technical university. **Authors are invited to start by submitting their abstracts (02 pages) or full papers in English before 15 February 2019. Final version should be submitted before 15 March 2019. Papers in French will be considered in a special francophone Session.**

Topics are related but not limited to:

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|---|---|---|
| <ul style="list-style-type: none"> <li>Advertising Management</li> <li>Business Models, Financing Innovation</li> <li>Business Performance Management</li> <li>Change Management</li> <li>Communications Management</li> <li>Creativity in Innovation</li> <li>Design Thinking for Innovation</li> <li>Early-stage Innovation</li> <li>E-business (CRM, E-Learning, BPR, etc.)</li> <li>Entrepreneurship &amp; Innovation in Start-ups</li> <li>Environment and energy</li> </ul> | <ul style="list-style-type: none"> <li>Financing innovation</li> <li>Healthcare</li> <li>Human resource management</li> <li>Information Technology Management</li> <li>Innovation for Sustainability</li> <li>Innovation Training &amp; Coaching</li> <li>Knowledge Management strategies</li> <li>Management of Innovation Methods</li> <li>Measurement of Innovation</li> <li>Open Innovation &amp; Collaboration for Innovation</li> </ul> | <ul style="list-style-type: none"> <li>Production Management</li> <li>Quality Management</li> <li>Reengineering in Management</li> <li>Resource Management</li> <li>Risk and Security Management</li> <li>Six Sigma</li> <li>Strategic Management Policy</li> <li>Supply Change Management</li> <li>Systems Management</li> <li>Transferring Knowledge</li> </ul> |
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### Partners:



### Publication & Indexing

All Registered and presented papers will be published in indexed Numeric proceedings "Proceedings of Management Engineering" Then papers will be extended and published in several journals:

- 1- International Journal of Service Science, Management, Engineering and Technology (ISSN: 1947-9603)
- 2- International Journal of Information Technology and Management (ISSN: 1741-5179)
- 3- Journal of Entrepreneurship, Business and Economics (ISSN: 2345-4695)
- 4- International Journal of Economics & Strategic Management of Business Process (ISSN: 1737-9288)
- 5- International Journal of Business & Economic Strategy (ISSN: 1737-9237)
- 6- Revue Internationale des Affaires et des Stratégies Economique (ISSN: 1737-9288)
- 7- Revue Internationale d'Economie et de Gestion Stratégique des Processus d'Affaires (ISSN: 1737-9237)



#### Submission Deadline

January 30, 2019

Extended for the last time February 15, 2019

#### Authors Notification

February 28, 2019

#### Final Manuscript due

March 15, 2019

### Workshop on Public Speaking (TED Standard) with Mr. Yoshinori Moriwaki & Mrs. Hiroko Kawamorita

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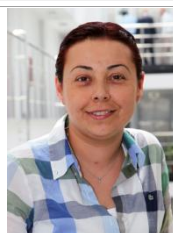
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### CONFIRMED SPEAKERS



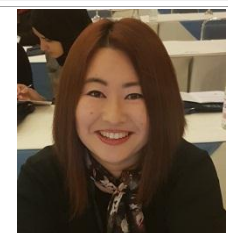
**Yoshinori Moriwaki (Japan)**- Manager on HAZAMA ANDO CORPORATION & TED Speaker



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**Prof. Riccardo Beltramo (Italy)**  
Torino University



**Prof. Hiroko Kawamorita (Turkey/Japan)**  
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**Registration Fees includes Accommodation & Transport Airport-Hotel**