

# IBEM-2019

## 4<sup>th</sup> International Conference on Innovation in Business, Economics & Marketing Research

27-29 April 2019, Tabarka - Tunisia

### Call for Papers

IBEM-2019 organized by the International Centre of Innovation & Development (ICID) and represented by many partners: Carthage University, Kairouan University, Coventry University, Ondokuz Mayıs University and International Publisher and CO. **Authors are allowed to start by submitting their abstracts (02 pages) or full papers in English before 20 January 2019. Final version should be submitted before 15 April 2019. Papers in french will be considered in a Francophone special session**

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#### Topics are related but not limited to:

- Accounting
- Advertising Management
- Academic Entrepreneurship
- Business & Economics
- Business Information Systems
- Communications Management
- Comparative Economic Systems
- Corporate Finance and Governance
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Entrepreneurship, Intrapreneurship
- Finance & Investment
- Financial Economics
- Human Resource
- Innovation
- Leadership for Innovativeness
- Management Science
- Manufacturing Processes
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behavior & Theory
- Public Relations
- Practices of Destination Marketing
- Quality Management
- Strategic Management Policy
- Social Network Analysis
- Social Innovation
- Six Sigma & Quality Management
- Systems Thinking
- Technological Change
- Time Management
- Travel/Transportation/Tourism

#### PAPERS PUBLICATION

All registered and presented papers on IBEM-2019 will appear in our proceedings before 30 June 2019 then it will be published in one of the following journals:

- 1- International Journal of Service Science, Management, Engineering and Technology (ISSN: 1947-9603)
- 2- International Journal of Information Technology and Management (ISSN: 1741-5179)
- 3- Journal of Entrepreneurship, Business and Economics (ISSN: 2345-4695)
- 4- International Journal of Economics & Strategic Management of Business Process (ISSN: 1737-9288)
- 5- International Journal of Business & Economic Strategy (ISSN: 1737-9237)
- 6- Revue Internationale des Affaires et des Stratégies Economique (ISSN: 1737-9237)
- 7- Revue Internationale d'Economie et de Gestion Stratégique des Processus d'Affaires (ISSN: 1737-9288)

#### Submission Deadline

January 20, 2019

Extended for the last time: **March 10, 2019**

#### Authors Notification

February 20, 2019

#### Final Manuscript due

April 15, 2019

#### CONFIRMED SPEAKERS



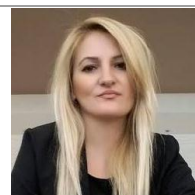
Prof. Ille Gebeshuber  
(Austria)



Prof. Georges  
Descombes (France)



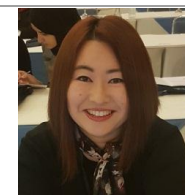
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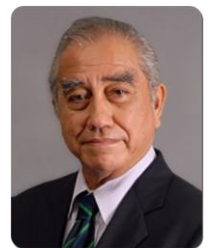


Prof. Ammar Al Bazi  
(UK)

#### Partners



#### VIP GUEST



**Dr. Mohamed Razali**  
Chairman of the Board and  
the Chief Executive Officer  
of Nusantara Technologies.

#### INFO:

**Registration Fees includes Accommodation & Transport Airport-Hotel**

**A Workshop on Entrepreneurship & Innovation will be held in the conference second day**

**Best Paper Award: Airplane ticket -round trip- To Istanbul or Marrakech**